2019 ANNUAL REPORT



Guadalupe River Park & Gardens is a 3-mile ribbon of park land that runs along the banks of the Guadalupe River in the heart of downtown San Jose from Highway 880 at the north, to Highway 280 at the south

254 acres of land — 3 miles of trails — 2,600 rose varieties in the Heritage Rose Garden — 14 fruit varieties in the Historic Orchard

Over 100,000 residents and 90,000 workers are within a 10-minute bike ride to the River Park



2019 MILESTONES



We unveiled the new shade structure over the Rotary PlayGarden's western lawn in November 2019! This was at the top of park patrons' wish list, and we appreciate the support of community members in advocating with us, and our partners at the Department of Parks, Recreation, and Neighborhood Services and Public Works for implementing the project.



Our Education Team's technology intern, Grace Kwak, created these awesome 3-D printed skulls that let field trip students interact closely with models of animals and their skeletons during field trips so that they can better understand their bodies and how they survive in wild spaces like the Guadalupe River Park.



The Rotary PlayGarden reached a milestone of 700,000 visitors in 2019! With growing interest, we figured it was time to "grow" the PlayGarden, as well. In conjunction with the City and PGAdesign, we held a number of meetings and surveys to gauge feedback for inclusive expansion plans.



The Conservancy experienced a leadership transition in 2019 as Jason Su joined the Conservancy staff as our new Executive Director on June 3rd. Jason succeeded Leslee Hamilton, who served in this role with heart and soul since 2008. Jason previously served for five years as the Street Life Manager at the San Jose Downtown Association.



Thanks to grant funding from Valley Water, we partnered with Local Color and artist Laurel Picklum to paint this stunning educational mural on the wall facing the west bank of the Guadalupe River Trail under Coleman Ave. The mural highlights the diverse array of birds and aquatic life that comprise the Guadalupe River ecosystem. We hope you enjoy the new look!

THE CONSERVANCY

Our Mission:

The Guadalupe River Park Conservancy provides community leadership for the development and active use of the Guadalupe River Park & Gardens through education, advocacy, and stewardship.

Our Staff:

Jason Su, Executive Director

Sarah Dreitlein, Volunteer Coordinator

Claire Flanegin, Advancement Officer

Lauren McCawley, Education Program Associate

Ash Namdar, Operations Manager

Joe Salvato, Deputy Director

Mel Sarmento, Education Program Manager

Board of Directors

Officers Celeste Angelich Dan Kennedy Allie Ottoboni San Jose Water Samaritan Medical Center eBay

Jodi Starbird

President Terry Austen Marty Kopp* Francois Rodigari*
Starbird Consulting Kaiser, Retired Confluent San Jose Water

Marguerite LeeMark BaginskiJeff Lawson*Carl SalasVice PresidentVerde DesignSilicon Valley Law GroupSalas O'Brien

A Slice of New York
Sheryl Ehrman Natasha Marwah Cameron Schwab*

Erica Carr San Jose State University U.S. Forest Service Secretary

Adobe Jared Gamelin Charles McCarroll Katia Terentyeva

Current Management Associates Chase PwC

Brandon Racine

Treasurer Helen Han Ngoc Nguyen* Carrick Young
Wells Fargo Boston Properties Santa Clara Valley Water District Cushman & Wakefield

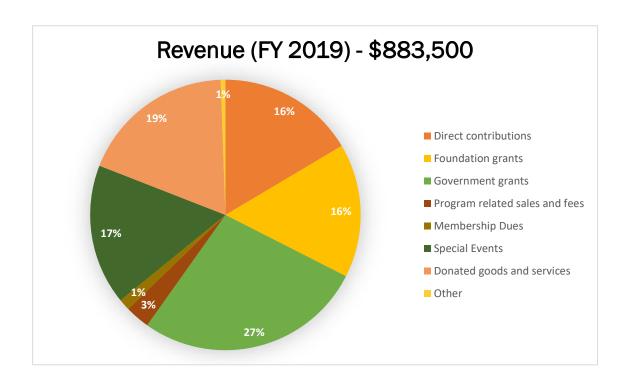
*term ended in 2019

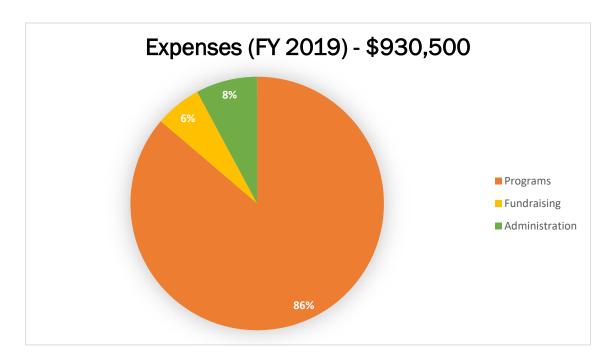
Swenson

Council of Advisors

Brian Adams • Jim Alves • Bill Del Biaggio (in memoriam) • Gloria Duffy • Jerry Estruth • Dave Finn • Susan Fitts • Vic Giacalone • Desiree La Maggiore • Jeff Lawson • Doug McLendon • Kathy Muller • David Pandori • Bob Rhodes • Dave Sandretto • Jim Towery • Ken Yeager

2019 BUDGET





^{*}Due to how revenue is recognized, we show a projected loss for FY19.

EDUCATION





The Guadalupe River Park Conservancy education programs include: Beginning Environmental Explorers (BEE), Community Homeschool Investigators of the River Park (CHIRP), K-12 field trips, and Camp Guadalupe.

We diversifed our education programs to support homeschool students and summer camp classes. We increased access to our programs with offerings in Spanish, and through implementation of inquiry-based pedagogy.

We have programs
designed for
persons who need
accommodations,
including those with
autism, blindness,
deafness, and
mobility impairments.

"My students loved their park experience, exploring and observing their surroundings. It was truly rewarding to see students connect the activities to key concepts we were learning about and investigating in class. Participation in the Field Trip Class allowed students to take on the role of biologists in a meaningful way."

ADVOCACY







Viva Calle is San Jose's annual open streets event that activated Arena Green along September's route, creating a thoroughfare for pedestrians and cyclists.

Super Guadalupe River Run, a race around the River Park that benefits the River Park, features a kids' fun run, 5k and 10k.

Pumpkins in the Park, our harvest festival, encourages community members to partake in the bounty of the Valley of Heart's Delight every second Saturday in October.

We celebrate the active use of the Guadalupe River Park and Gardens through our annual events.

We promote park priorities and engage with elected officials, community organizations, and local businesses.

We advocate for the support of City and County park and education initiatives, including the expansion of the Rotary PlayGarden.



It's a bird! It's a plane! Well, it's usually a plane this close to Mineta San Jose International Airport. Other times, it's our friendly sky captain **Buteo jamaicensis**— the red-tailed hawk! These are the most common type of hawks in North America. They're diurnal, which means they're awake during the day just like us, not to mention highly intelligent with superb eyesight. Don't be surprised if you catch one staring at you in the River Park!

STEWARDSHIP







We logged 13,000+ volunteer hours by 2,000+ community members to steward park assets. We engage our community with dues-paying members and 6,000+ monthly newsletter recipients.

We participate in key stakeholder groups, like the San Jose General Plan Taskforce, that affect development of the area around the Park.



Carolyn Kameya is our head Master Gardener, who leads our other Master Gardener volunteers in taking care of the family section (fruit trees you might find in a back yard) of the Historic Orchard. Carolyn has been a Guadalupe River Park volunteer for over ten years.

DONOR LIST

\$25,000+

City of San Jose

John S. and James L. Knight Foundation

County of Santa Clara

David and Lucile Packard Foundation

Leo M. Shortino Family Foundation

Santa Clara Valley Open Space Authority

Valley Water

Western Digital

\$10,000+

Adobe

Mike & Christy Akatiff

Deloitte

FIRST 5 Santa Clara County

Google

San Jose Water Company

\$5,000+

Anonymous

Terry & Carol Austen

William H. Cilker Family Foundation

eBay

Intel

KT Urban

Platform 16

Sharks Sports & Entertainment

John Michael Sobrato

Vulcan Construction

West Valley Construction

\$1,000+

Able Services

Acosta Sheet Metal Manufacturing

Air Systems

The Alves Family

Apple

Boston Properties

Dan Caputo

Erica Carr

Cilker Orchards

Cisco

Comerica Bank

Gloria Duffy & Rod Diridon, Sr.

Engineering/Remediation Resources Group

Garden City Construction

Garden City Sanitation

Michael & Mary Ellen Fox

Leslee Hamilton

H.T. Harvey & Associates

The Health Trust

Dave & Noelle Henderson

Heritage Bank of Commerce

Heritage Roses Group Bay Area

HGA Architects & Engineers

Hopkins & Carley

HydroScience Engineers

Yohann Jacob & Kacey Armstrong

Jacobs

JPMorgan Chase Bank

Kieve Foundation

Larry Kuechler & Ivonne Montes de Oca

Lewis & Tibbitts

Charles McCarroll

Peter & Kathleen Muller

Northrop Grumman

Richard & Sheryl Peterson

Republic Urban Properties

Francois Rodigari

Rotary Club of San Jose

Rotten Robbie

Salas O'Brien Engineers

Samaritan Medical Center

San Jose Earthquakes

DONOR LIST

\$1,000+ (continued)

The Schoennauer Company Silicon Valley Law Group SiliconSage Builders A Slice of New York

South Bay Clean Creeks Coalition

SPUR

Jodi & Drew Starbird

Ventura County Rose Society

Verde Design

VMWare Foundation

\$500+

Alex Cox Jon Ball

Bellarmine College Preparatory

James & Margaret Brady Sandi & Richard Conniff

Jean Dovle

EY

Sherrilyn Hedling & Norman D. Thomas

Susan Horvath

Keysight Technologies

Steven Kusalo

Mac Millan Properties

Shea Malcolm

Office of Mayor Sam Liccardo

Mill Creek Residential Milligan Family Foundation **Mission Valley Ford Trucks Pacific Gas & Electric Company**

Reed & Graham

Santa Clara Valley Contractors

Association

Richard Smart & Marilee Mifflin

South Bay Piping Industry

Steinberg Hart Studio Current Urban Catalyst Loraine Wallace

\$250+

AbbVie

Brian & Gina Adams

Alana Alcini **Nancy Barnicoat** Joyce Bartlett

Carol & Richard Campbell

Helen E. Conway

Cornerstone Earth Group Godfrey & Sandra D'Souza

Chris del Pilar **Sheryl Ehrman Dennis Fong**

Vic & Mariana Giacalone

Linda Gregory Helen Hayashi **Mary Heath** Jane Hiatt Cayce Hill HMH

David Jackson

Elizabeth & Robert Jesinger

Dan Kennedy

Korin & Douglas King Pat & Peter Koopman

Alan Lagod

Bob Lenninger & Judy Rookstool

André Luthard **Sharon McCard** Leigh Ann McCready Doug McLendon Ngoc Nguyen Allie Ottoboni Kent Owen **DeAnna Pursai**

Bob & Joyce Rhodes Richard & Theresa Rieve

Jose Armando Ruiz Nanoo Salvato

Erik & Lisa Schoennauer **Valbridge Property Advisors**

JoEllen Victoreen

Rita Vrhel Don Weden Ken Yeager

DONOR LIST

\$100+

Agilent Technologies

AirBnb

Teresa Alvarado Lawrence & Liv Ames Applied Materials

Chris Ayers
Mark Bachman
Diane Bacon
Marv Bamburg
Don Barrett
Anton Batalla
Lorraine Beeman
Steve Borkenhagen

Alida Bray Patricia Briggs Clara Brock

Deanna & Michael Burke

Anne Cashman

Dan & Helen Chapman

Jon Cicirelli Mary Collins Henry Cord Steven Dakin

Office of Councilmember Dev Davis

Donna DeLong Pamela Dougherty Dr. Chuck Dougherty

Kevin ladonato & Megan Doyle

John & Patricia Ellis Sharon Erickson Andrew Faber Antony Fan Susan Fitts Cynthia Francis

Christopher Frey

Kevin Gardner & Paul Morrell

Carol Garvey
John Gilbert
Bill Gingras
Bonnie Goebel
Stan & Elaine Gould
Michael Grant

Susannah Greenwood

Barbara Grieser

Peter Haas

Virginia Giannini Hammerness

Mike Hammes Joanne Harbor Mary Ellen Hawkins Diane Hughes Hong Loan Hulse Megan Keiler

Office of Councilmember Johnny

Khamis
Diana King
Jack Komar
Jim Lathrop
Eileen Lee
Kathy Lightfoot
Jaxon Love
Neil Macneale
Eileen Madej

Mel & Julie Matsushima

Margie Matthews
Jack Mettee
Microsoft
Alice Moitozo
Jason Molenda
Nora Monette
Bernadette Morris
Diana & Brian Moss
Meghana Mude
Tanya Murdy
Teresa Newell

Elizabeth Anne Nolan

Joan Nolen

Cindy Patterson & Russell

Cunningham Janice Paull PayPal

Laurie Pecchenino

Councilmember Raul Peralez

PGAdesign Bob Phelps Joan Pineda Nancy Pyeatt Nicole Ralston

Norman & Mary Anne Ravizza

Rita Redfern

Cindy & Ellen Robinson

Patricia Roesch

Arlene Rusche & Clara Brock

John Salas

Dave & Nancy Sandretto

Arvind Saxena Kate Schaffner

Gary & Laura Schoennauer

Sayed Shafi Henrike Siemen Jerry Silva

Mr. & Mrs. Lewis Smith

Jayne Smits Diane Solomon Annemarie Stahr

Jason Su

Chandra Subramanian Kathleen Sutherland Catherine Tompkison

David Turner

Bruce & Alie Victorine

Jolene Vierra Colin Wardlaw Stan Watt Wanda Weisse Tom Welch Tobiah Zarlez Yves Zsutty

GET INVOLVED

Join Us!

- Become a member of the Guadalupe River Park Conservancy www.grpg.org/membership
- Become a corporate or community partner!
 Email Jason Su, Executive Director at jason@grpg.org for more details

Volunteer!

- Join us for community work days, corporate volunteer groups, and individual volunteer opportunities on the trail, in the Rose Garden, and at the Rotary PlayGarden
- Check out all our upcoming volunteer work days on our website www.grpg.org/volunteer

Stay Connected!







Sign up for our monthly newsletter to stay up to date on all the latest Conservancy and River Park news

www.grpg.org/e-newsletters